



## Hallmarks of Effective Outcomes Assessment

By Trudy W. Banta & Associates

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Hallmarks of Effective Outcomes Assessment, Trudy W. Banta & Associates, Even though there is no, single, step-by-step approach for getting started in assessment, there is good solid guidance that pioneers and experienced practitioners have assembled over the years. Now, for the first time, much of this important guidance is available in a concise, easy-to-use booklet. This booklet brings together the best guidance and practices that have appeared in the award-winning newsletter "Assessment Update" to illustrate time-tested principles for all aspects of assessment from planning and implementing to sustaining and improving assessment efforts over time. The booklet details the specific hallmarks that are required for the success of any assessment program from leadership and staff development to the assessment of processes as well as outcomes, ongoing communication among constituents, and more. It presents a range of articles that reveal what these hallmarks look like in action and that provide examples of institution-wide approaches as well as specific strategies that have been used to ensure success and ongoing improvement. For the reader who is new to assessment this is an excellent and easy-to-use tool for getting a good understanding of what...



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