Scans2000-Developing a Business Plan: Workplace Readiness Simulation

By Packer

Cengage Learning, Inc, United States, 2001. CD-ROM. Book Condition: New. 137 x 124 mm. Language: English . Brand New. Each of the South-Western s seven CD-ROM simulations presents a challenging, interactive workplace experience that helps develop the skills most in-demand by today s employers. In Developing a Business Plan, teams of entrepreneurs compete for three available storefronts in a local mall. The best and most comprehensive business plans will sign a lease. Users must learn business principles that will help them: 1) choose a store type, name and logo 2) make decisions on marketing strategy, staffing, inventory, and store design and layout 3) use algebra and develop spreadsheets, charts, and graphs to analyze financial data 4) write a business plan and design a formal presentation System Requirements for the CD-ROM: Windows 95, 98, 2000 or NT. Intel Pentium or Pentium II processor (or equivalent), 75 MHz minimum (166 MHz for Windows 2000), 16 MB RAM or higher (32 MB for Windows 2000 and NT), 4x (minimum) CD-ROM drive, floppy disk drive, minimum 256-color, 640 X 480 resolution, SoundBlaster-compatible, 16-bit sound card, access to printer and Adobe Acrobat Reader 4.0 or higher (can be installed from CD-ROM).

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Reviews

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Complete guide for publication fanatics. It is full of knowledge and wisdom You will not really feel monotony at at any time of your respective time (that's what catalogues are for about should you question me).
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